

## Related Services and Providers

Companies that provide support services such as transcription, translation, survey writing, report writing, etc.

- Biometrics/Neuromarketing Equipment
- CAPI/CATI Software
- Survey/Cross Tabulation/Statistical Software
- Dashboard Software
- Database Software
- Independent Recruiting
- Interactive Audience Response Systems
- Internet Sampling
- Internet/Web Based Survey Software
- Marketing
- Marketing Research Training
- Mobile Probability Sample
- Mobile Survey Software
- Note Taking
- Online Interviews/Discussions/Diaries Software
- Online Nonprobability Panel
- Online Probability Sample
- Optical Scanning Equipment
- Presentation/Reports/Infographics Creation
- Predictive Dialing/Auto dialers
- Promotional Services
- Research Reporting/Analysis
- River Sampling
- Social Media Analytics
- Software category.
- Survey Programming
- Syndicated/Published Research
- Telephone Addressed Based Sample (ABS)
- Telephone/Data transmission provider
- Telephone Low Incidence/Targeted Sample
- Telephone Random Digit Dial Sample (RDD)
- Telephone Sampling
- Text Analytics Software
- Transcription Company
- Translation or Interpretation Services
- Video Streaming/Webcasting Equipment
- Videotaping/Production/Editing
- Field Management
- Independent Field Director

- Minority or Female Owned Business
- Validation Services
- Other: \_\_\_\_\_